



## Happy New Year

All of us at Amador Valley Industries wish that all the good things of life be yours in abundance throughout the coming year. We appreciate your good will and look forward to serving you this year. Please visit our Web site or call our customer service department if we can be of assistance to you.

### Everyone agrees that it is good to recycle. But did you know that practicing the 4Rs - reduce, reuse, recycle, and rot (compost) - is one of the easiest and most cost-effective ways to reduce greenhouse gas emissions?

Thanks to your commitment to the 4Rs, every year the amount recycled in Alameda County continues to increase. With your help, we are diverting more waste from our landfills: from a mere 37 percent diverted in 1995, to 59 percent in 2005 to a whopping 72 percent in 2012. That 72 percent waste diversion translates into more than 2,714,000 tons of garbage that didn't go to the landfill, which means water and energy saved, reduced greenhouse gases, and an improved environment in the Bay Area. But we can still do more! Every ton that we put in the landfill represents a missed opportunity to recycle and prevent tons of greenhouse gas emissions that come from recycling the material. For example:

- Reduce & Reuse – By not producing new products, we reduce waste, energy use, transportation needs, and deforestation. This translates into a significant reduction in greenhouse gas emissions.
- Recycling – By recycling, we conserve natural resources. This simple action decreases greenhouse gas emissions from mining, transportation, processing, and manufacturing.
- Composting – Food waste is the most prevalent item in our waste stream and generates more methane in the landfill than any other material. Methane is a very potent greenhouse gas – more than twenty times more potent than carbon dioxide!

Source: Stopwaste.Org

### We Want Our Service to Be The Best and You Can Help

Please place your carts at the curb edge with at least 3 feet of clearance from other objects, including other carts, basketball hoops and motor vehicles.



### What Do I Put Into the Organics Cart?

The reason Organics Carts are so important is that using them helps divert materials away from our landfills which is better for the environment. Here is a list to help you use your cart efficiently. Thank you for helping us provide you with the best possible service.

#### Organics Acceptable List

- Grass and weed clippings
- Shrubs and tree prunings (less than 4" in diameter)
- Leaves, plants and flowers
- Food scraps and food soiled paper products

#### Non-acceptable Organics List

- No household garbage
- No plastic bags
- No dirt or rocks
- No overloading - lid must be closed

**Amador Valley Industries**

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# New Website

## Lets Alameda County Residents Win Prizes and Learn about Food Scrap Recycling

Want to win prizes for stepping up your food scrap recycling game? Ready Set Recycle, which provides Alameda County residents with resources and rewards for reducing their waste, has a new website, [www.ReadySetRecycle.org](http://www.ReadySetRecycle.org), chockfull of opportunities to learn about food scrap recycling and win prizes while doing so.

With the new Recycling Rewards program [www.ReadySetRecycle.org](http://www.ReadySetRecycle.org) residents can win \$25 prizes each month by logging in and completing various challenges, such as answering a set of food scrap recycling trivia questions; taking a pledge to recycle; and engaging with StopWaste via Facebook and Twitter.

Residents who complete the challenges will be entered into a drawing and winners can choose from a variety of prizes. Currently, prizes include a Community Supported Agriculture farm fresh produce box, a Peet's Coffee & Tea gift card, a bag of compost and a donation to a local food bank.

Other Ready Set Recycle website features include:

- **RecycleWhere?** – Enter the name of any item you are trying to dispose of and learn the proper method of recycling or disposal.
- **Sorting Tips** – Expert tips for improving food scrap recycling and keeping trash free of recyclables and compostables.
- **Recycling in Your School** – Teachers and administrators can find tools and materials to support their school's recycling program, teach students good sorting habits and implement the Ready Set Recycle Challenge in their school.
- **Recycling in Your City** – Specific information for Alameda County residents about the different recycling rules for their city.

To learn more about Ready Set Recycle or enter the new Recycling Rewards challenge, visit [www.ReadySetRecycle.org](http://www.ReadySetRecycle.org).



THE NEW CALIFORNIA  
**GOLD**

**Recycle food soiled paper in your green bin.  
Help create rich compost for our farms.**